



2021 ANNUAL SPRING TAX POLICY CONFERENCE
Virtual Event – via Zoom
May 13-14, 2021

**Tax Policy in Theory and Practice: Translating Policy Ideas to a
Complex Economy**

Thursday, May 13

10:00 am - 2:00 pm ET

General Session

10:00 am

Welcome by Lyn Walker

10:05 am

IRS/Treasury Update: The Players, the Policies, and Recent Developments

This panel of tax practitioners and corporate tax executives will provide an update on the new Biden administration personnel and priorities at Treasury; developments regarding IRS procedures, including LB&I examinations and Appeals; and a discussion of recent and pending tax cases.

Moderator:

Ron Lang, Chief Tax Officer, Ford Motor Company

Panelists:

Kevin Kenworthy, Member, Miller & Chevalier Chartered

Loren Ponds, Member, Miller & Chevalier Chartered

11:00 am

Breakout sessions to discuss first panel

Our goal is to create an interactive virtual Spring Conference. Attendees will be split into several breakout groups with a mixture of tax executives, government affairs representatives, and tax advisors in each. The breakout sessions will have facilitators from our sponsoring firms.

11:30 am

Keynote Address

Senator Mike Crapo (R-ID)

Ranking Member
Senate Finance Committee

11:50 pm

Breakout session report

After the breakout sessions, facilitators will report back to the General Session on hot topics that were discussed during the breakouts. Each breakout group will likely have its own viewpoint on issues discussed during Panel #1. It will be interesting and eye opening to hear and gain the different insights.

12:15 pm

Break

12:45 pm **Controversies and Current Challenges: Issues that Keep Us Up at Night**

The tax executive panelists will provide their insights and seek comments from other conference attendees regarding the challenges they have and are facing with tax authorities during the pandemic.

Moderator:

Barbara Angus, Global Tax Policy Leader, EY

Panelists:

Tim Berger, Executive Vice President – Global Tax, Mastercard

Tadd Fowler, Senior Vice President – Treasurer and Global Tax Operations, Procter & Gamble

Kanthi Morrissey, Vice President – Tax, IBM

Teri Wielenga, Vice President, Global Head of Tax, Gilead Sciences

1:45 pm **Closing Remarks Day 1, Preview of Day 2 – Lyn Walker**

Afternoon **Informal Networking**

5:00 pm **Social Networking Event**

Friday, May 14

10:00 am – 2:00 pm ET **General Session**

10:00 am **Welcome Back – Lyn Walker**

10:05 am **Keynote Address**

Grace Perez-Navarro

Deputy Director, Centre for Tax Policy and Administration
OECD

10:45 am **OECD, UN, EU and Individual Country International Tax Reform Efforts**

As the OECD, European Union, United Nations, and countries independently continue to consider fundamental changes to the international tax system, businesses are facing significant tax uncertainty which affects how they operate, invest, comply with conflicting tax rules, and resolve tax disputes. U.S. Treasury Secretary Yellen has indicated a willingness to work with other countries through the OECD negotiations to try to stop “a destructive, global race to the bottom on corporate taxation” and “assure the competitiveness of American corporations even with a somewhat higher corporate tax.” This panel will provide an update on current OECD, UN, EU and individual country efforts.

Moderator:

Tom Roesser, GM and Tax Policy Counsel, Microsoft

Panelists:

Phil Bullock, Head of Global Tax, Apple

Chip Harter, Consultant, PwC
David O'Sullivan, Head of International Tax, Department of Finance Ireland
Sandy Radmanesh, Tax Attaché, German Embassy Washington, DC
Chad Withers, Chief Tax Officer, Caterpillar

11:45 am	Breakout sessions to discuss third panel
12:15 pm	Breakout session report
12:30 pm	Break
12:45 pm	The Evolution & Strategic Use of Communication and Messaging: Governmental Policy, Social Responsibility and the Impact on Business As corporations' imperative to address governmental policy ("fair share" of tax, infrastructure, climate change), social causes (#MeToo, BLM, immigration) and workforce issues (flextime, WFH, talent development & retention), successful communication to stakeholders internally and externally has become increasingly challenging. The need for sensitive, responsive, informative and succinct messaging may be as rapidly changing as current political and economic dynamics. Tax executives and practitioners on this panel will share their experience on how they are meeting these challenges and the steps that can be taken to enhance communication with policy makers, journalists, NGOs, the general public and colleagues within their own organizations. <i>A presentation by Bruce Mehlman, Founder of Mehlman Castagnetti Rosen & Thomas, to highlight big picture thematic in politics and business will precede the panel discussion.</i> Moderator: Russ Sullivan , Shareholder, Brownstein Hyatt Farber Schreck Panelists: Sharon Heck , Corporate Vice President Finance & Chief Tax Officer, Intel Christopher Rice , Vice President Tax – Americas, Shell Oil Company Louise Weingrod , Vice President, Global Taxation, Johnson & Johnson
2:00 pm	Closing Remarks – Lyn Walker
Afternoon	Informal Networking

We thank the following firms for their support:

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