



2021 ANNUAL SPRING TAX POLICY CONFERENCE
Virtual Event – via Zoom
May 13-14, 2021

**Tax Policy in Theory and Practice: Translating Policy Ideas to a
Complex Economy**

Thursday, May 13

10:00 am - 2:00 pm ET

General Session

10:00 am

Welcome

10:05 am

IRS/Treasury Update: The Players, the Policies, and Recent Developments

This panel of tax practitioners and corporate tax executives will provide an update on the new Biden administration personnel and priorities at Treasury; developments regarding IRS procedures, including LB&I examinations and Appeals; and a discussion of recent and pending tax cases.

11:00 am

Breakout sessions to discuss first panel

Our goal is to create an interactive virtual Spring Conference. Attendees will be split into several breakout groups with a mixture of tax executives, government affairs representatives, and tax advisors in each. The breakout sessions will have facilitators from our sponsoring firms.

11:30 am

Keynote Address

Senator Mike Crapo (R-ID)

Ranking Member
Senate Finance Committee

11:50 pm

Breakout session report

After the breakout sessions, facilitators will report back to the General Session on hot topics that were discussed during the breakouts. Each breakout group will likely have its own viewpoint on issues discussed during Panel #1. It will be interesting and eye opening to hear and gain the different insights.

12:15 pm

Break

12:45 pm

Controversies and Current Challenges: Issues that Keep Us Up at Night

The tax executive panelists will provide their insights and seek comments from other conference attendees regarding the challenges they have and are facing with tax authorities during the pandemic.

1:45 pm **Closing Remarks Day 1, Preview of Day 2**

Afternoon **Informal Networking**

5:00 pm **Social Networking Event**

Friday, May 14

10:00 am – 2:00 pm ET **General Session**

10:00 am **Welcome Back**

10:05 am **Keynote Address – Speaker TBA**

10:45 am **OECD, UN, EU and Individual Country International Tax Reform Efforts**

As the OECD, European Union, United Nations, and countries independently continue to consider fundamental changes to the international tax system, businesses are facing significant tax uncertainty which affects how they operate, invest, comply with conflicting tax rules, and resolve tax disputes. U.S. Treasury Secretary Yellen has indicated a willingness to work with other countries through the OECD negotiations to try to stop “a destructive, global race to the bottom on corporate taxation” and “assure the competitiveness of American corporations even with a somewhat higher corporate tax.” This panel will provide an update on current OECD, UN, EU and individual country efforts.

11:45 am **Breakout sessions to discuss third panel**

12:15 pm **Breakout session report**

12:30 am **Break**

1:00 pm **The Evolution & Strategic Use of Communication and Messaging: Governmental Policy, Social Responsibility and the Impact on Business**

As corporations’ imperative to address governmental policy (“fair share” of tax, infrastructure, climate change), social causes (#MeToo, BLM, immigration) and workforce issues (flextime, WFH, talent development & retention), successful communication to stakeholders internally and externally has become increasingly challenging. The need for sensitive, responsive, informative and succinct messaging may be as rapidly changing as current political and economic dynamics. Tax executives and practitioners on this panel will share their experience on how they are meeting these challenges and the steps that can be taken to enhance communication with policy makers, journalists, NGOs, the general public and colleagues within their own organizations.

2:00 pm

Closing Remarks

Afternoon

Informal Networking

Confirmed speakers to date:

- **Barbara Angus**, Global Tax Policy Leader, EY
- **Tim Berger**, Executive Vice President – Global Tax, Mastercard
- **Phillip Bullock**, Head of Global Tax, Apple
- **Tadd Fowler**, Senior Vice President – Treasurer and Global Tax Operations, Procter & Gamble
- **Chip Harter**, Consultant, PwC
- **Sharon Heck**, Corporate Vice President Finance & Chief Tax Officer, Intel
- **Kevin Kenworthy**, Member, Miller & Chevalier Chartered
- **Ron Lang**, Chief Tax Officer, Ford Motor Company
- **Bruce Mehlman**, Founder, Mehlman Castagnetti Rosen & Thomas
- **Kanthi Morrissey**, Vice President of Tax, IBM
- **David O’Sullivan**, Head of International Tax, Department of Finance Ireland
- **Loren Ponds**, Member, Miller & Chevalier Chartered
- **Sandy Radmanesh**, Tax Attaché, German Embassy, Washington DC
- **Christopher Rice**, Vice President Tax – Americas, Shell Oil Company
- **Tom Roesser**, GM and Tax Policy Counsel, Microsoft
- **Sanford Stark**, Partner, Morgan Lewis
- **Russ Sullivan**, Shareholder, Brownstein Hyatt Farber Schreck
- **Louise Weingrod**, Vice President, Global Taxation, Johnson & Johnson
- **Teri Wielenga**, Vice President, Global Head of Tax, Gilead Sciences, Inc.
- **Chad Withers**, Chief Tax Officer, Caterpillar

Additional speakers will be added soon.

We thank the following firms for their support:

GOLD

Morgan Lewis

SILVER

MEHLMAN CASTAGNETTI
— ROSEN & THOMAS —

Miller & Chevalier

BRONZE

 Brownstein Hyatt
Farber Schreck



EY

Building a better
working world



pwc